



AVEMA

ASOCIACION DE IMPORTADORES
DE VEHICULOS Y MAQUINARIA

Informe de mercado automotriz costarricense

Marzo 2025

Estadísticas:

- ✓ Mercado general por marca 2025.
- ✓ Mercado general por marca mensual 2025.
- ✓ Categorías – Segmentos 2024-2025.
 - ✓ Tipo de Combustible 2025.

La presente información es propiedad intelectual de AIVEMA, elaborada con datos de importaciones y registros propios por lo que posee un carácter privilegiado y de manejo reservado.

No está permitida su reproducción, distribución o difusión parcial y/o total sin autorización previa.

Mercado General por marca 2025

Mercado General por marca y volúmenes de ventas acumulados					
Período marzo 2024 / marzo 2025					
MARCA	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
TOYOTA	3 553	21%	3 825	20%	7,66%
NISSAN	1 443	8%	1 614	9%	11,85%
SUZUKI	1 467	9%	1 378	7%	-6,07%
BYD	666	4%	1 137	6%	70,72%
HYUNDAI	847	5%	1 072	6%	26,56%
GEELY	970	6%	1 045	6%	7,73%
MITSUBISHI	549	3%	839	4%	52,82%
KIA	327	2%	635	3%	94,19%
CHEVROLET	739	4%	624	3%	-15,56%
CHERY	1 007	6%	622	3%	-38,23%
CHANGAN	376	2%	566	3%	50,53%
ISUZU	442	3%	439	2%	-0,68%
JAC	531	3%	423	2%	-20,34%
MAZDA	210	1%	266	1%	26,67%
B.M.W.	247	1%	247	1%	0,00%
DONGFENG	160	1%	244	1%	52,50%
FOTON	147	1%	188	1%	27,89%
HINO	151	1%	180	1%	19,21%
HONDA	190	1%	178	1%	-6,32%
VOLKSWAGEN	195	1%	178	1%	-8,72%
OMODA	90	1%	171	1%	90,00%
MERCEDES BENZ	114	1%	154	1%	35,09%
MAXUS	97	1%	148	1%	52,58%
FORD	183	1%	145	1%	-20,77%
KAIYI	148	1%	144	1%	-2,70%
ZEEKR	3	0%	143	1%	4666,67%
AUDI	130	1%	136	1%	4,62%
M.G.	183	1%	119	1%	-34,97%
GREATWALL	89	1%	118	1%	32,58%
JMC	57	0%	115	1%	101,75%
KING LONG	107	1%	111	1%	3,74%
HAVAL	76	0%	108	1%	42,11%
RAM	77	0%	105	1%	36,36%
FORLAND	51	0%	94	0%	84,31%
BAIC	95	1%	89	0%	-6,32%
VOLVO	40	0%	88	0%	120,00%
LEXUS	59	0%	85	0%	44,07%
LAND ROVER	94	1%	76	0%	-19,15%
LINK & CO			58	0%	100,00%
RENAULT	108	1%	55	0%	-49,07%
DFSK	112	1%	52	0%	-53,57%
JETOUR	45	0%	46	0%	2,22%
NETA	59	0%	45	0%	-23,73%
JEEP	32	0%	41	0%	28,13%
MINI	16	0%	41	0%	156,25%
AION	9	0%	39	0%	333,33%
GAC			36	0%	100,00%
SUBARU	39	0%	34	0%	-12,82%
XPENG	119	1%	34	0%	-71,43%
CITROEN	45	0%	32	0%	-28,89%
SSANG YONG	32	0%	30	0%	-6,25%
HIGER			29	0%	100,00%
SINOTRUK			29	0%	100,00%
JAECOO	19	0%	28	0%	47,37%
VGX	121	1%	26	0%	-78,51%
PEUGEOT	53	0%	20	0%	-62,26%
PORSCHE	14	0%	20	0%	42,86%
SWM	42	0%	20	0%	-52,38%
LYNK & CO			18	0%	100,00%
SCANIA	1	0%	18	0%	1700,00%
FREIGHTLINER	17	0%	16	0%	-5,88%
FAW	20	0%	15	0%	-25,00%
SANY	7	0%	13	0%	85,71%
YUTONG	8	0%	13	0%	62,50%
HYPER	12	0%	12	0%	0,00%
IVECO	19	0%	12	0%	-36,84%
JM			12	0%	100,00%
MAHINDRA	29	0%	12	0%	-58,62%
YUDO			12	0%	100,00%
CADILLAC	15	0%	8	0%	-46,67%
MASERATI	2	0%	8	0%	300,00%
FIAT			7	0%	100,00%
ARCFOX			6	0%	100,00%
KENWORTH			6	0%	100,00%
MACK	4	0%	6	0%	50,00%
SHACMAN	10	0%	5	0%	-50,00%
KYC			4	0%	100,00%
SHINERA	5	0%	4	0%	-20,00%
ZXAUTO			4	0%	100,00%
ANKAI	10	0%	3	0%	-70,00%
GMC			3	0%	100,00%
KARRY			3	0%	100,00%
TESLA	3	0%	3	0%	0,00%
WULING	3	0%	3	0%	0,00%
YAXING			3	0%	100,00%
BLK			2	0%	100,00%
HYCAN	21	0%	2	0%	-90,48%
KEYU	2	0%	2	0%	0,00%
AITO			1	0%	100,00%
AVATR	3	0%	1	0%	-66,67%
BAOJUN			1	0%	100,00%
BAW	7	0%	1	0%	-85,71%
BENTLEY			1	0%	100,00%
CAMC			1	0%	100,00%
DAYUN	6	0%	1	0%	-83,33%
FARBER			1	0%	100,00%
HUANGHA			1	0%	100,00%
MG			1	0%	100,00%
RADAR			1	0%	100,00%
RIVIAN	2	0%	1	0%	-50,00%
ROSSETT			1	0%	100,00%
SAGMOTO			1	0%	100,00%
SANXING			1	0%	100,00%
UD TRUCK			1	0%	100,00%
XIAOMI			1	0%	100,00%
YUAN			1	0%	100,00%
ZOOMLION			1	0%	100,00%
G.M.C.	1	0%			-100,00%
GENERAL	1	0%			-100,00%
GOLDEN DRAGON	3	0%			-100,00%
INTERNATIONAL	21	0%			-100,00%
JAGUAR	1	0%			-100,00%
LEAPMOTOR	3	0%			-100,00%
ORA	1	0%			-100,00%
SINO TRUCK	26	0%			-100,00%
TERBERG	4	0%			-100,00%
UD	1	0%			-100,00%
WELTMEISTER	10	0%			-100,00%
YUHANZH	1	0%			-100,00%
ZX AUTO	4	0%			-100,00%
Total	17 058	100%	18 818	100%	10,32%

MARCA	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
TOYOTA	3.553	20,83%	3.825	20,33%	7,66% ▲
NISSAN	1.443	8,46%	1.614	8,58%	11,85% ▲
SUZUKI	1.467	8,60%	1.378	7,32%	-6,07% ▼
BYD	666	3,90%	1.137	6,04%	70,72% ▲
HYUNDAI	847	4,97%	1.072	5,70%	26,56% ▲
GEELY	970	5,69%	1.045	5,55%	7,73% ▲
MITSUBISHI	549	3,22%	839	4,46%	52,82% ▲
KIA	327	1,92%	635	3,37%	94,19% ▲
CHEVROLET	739	4,33%	624	3,32%	-15,56% ▼
CHERY	1.007	5,90%	622	3,31%	-38,23% ▼
CHANGAN	376	2,20%	566	3,01%	50,53% ▲
ISUZU	442	2,59%	439	2,33%	-0,68% ▼
JAC	531	3,11%	423	2,25%	-20,34% ▼
MAZDA	210	1,23%	266	1,41%	26,67% ▲
B.M.W.	247	1,45%	247	1,31%	0,00% ▲
DONGFENG	160	0,94%	244	1,30%	52,50% ▲
FOTON	147	0,86%	188	1,00%	27,89% ▲
HINO	151	0,89%	180	0,96%	19,21% ▲
Total	17.058	100,00%	18.818	100,00%	10,32% ▲



Mercado general por marca mensual

AÑO	Mes	2024				2025				2024				2025				2024				2025			
		enero				febrero				marzo				Total											
		Anterior	Actual	%Diff	%MS	Anterior	Actual	%Diff	%MS	Anterior	Actual	%Diff	%MS	Anterior	Actual	%Diff	%MS								
MARCA																									
TOYOTA		1112	1214	9,17%	21%	1553	1344	-13,46%	24%	888	1267	42,68%	17%	3553	3825	7,66%	21%								
NISSAN		376	282	-25,00%	6%	531	588	10,73%	9%	536	744	38,81%	10%	1443	1614	11,85%	9%								
SUZUKI		468	408	-12,82%	8%	582	377	-35,22%	8%	417	593	42,21%	8%	1487	1378	-6,07%	8%								
BYD		185	722	290,27%	8%	354	345	-2,54%	6%	127	70	-44,88%	2%	666	1137	70,72%	5%								
HUNDAI		186	249	33,87%	4%	203	400	97,04%	45%	458	423	-7,64%	7%	847	1072	26,66%	5%								
GEELY		362	241	-33,43%	5%	325	215	-33,85%	4%	283	589	108,13%	7%	970	1045	7,72%	6%								
MITSUBISHI		120	227	89,17%	3%	229	301	31,44%	4%	200	311	55,50%	4%	549	639	52,82%	4%								
KIA		113	217	92,04%	3%	120	135	12,50%	2%	94	283	201,06%	3%	327	635	94,19%	3%								
CHEVROLET		141	159	12,77%	3%	377	170	-54,91%	4%	221	295	33,48%	4%	739	624	-15,56%	4%								
CHERY		267	269	0,75%	5%	286	150	-47,55%	4%	454	203	-55,29%	5%	1007	622	-38,23%	5%								
CHANGAN		130	141	8,46%	2%	133	147	10,53%	2%	113	278	146,02%	3%	376	566	50,33%	3%								
ISUZU		199	139	-30,15%	3%	119	164	37,82%	2%	124	136	9,68%	2%	442	439	-0,68%	2%								
JAC		109	173	58,72%	3%	214	120	-43,93%	3%	208	130	-37,50%	3%	531	423	-20,34%	3%								
MAZDA		64	61	-4,69%	1%	75	102	36,00%	1%	71	103	45,07%	1%	210	266	26,67%	1%								
B.M.W.		104	80	-23,08%	2%	66	79	19,70%	1%	77	88	14,29%	1%	247	247	0,00%	1%								
DONGFENG		52	63	21,15%	1%	19	53	178,95%	1%	89	128	43,82%	2%	160	244	52,50%	1%								
FOTON		31	72	132,26%	1%	86	66	-23,26%	1%	30	50	66,67%	1%	147	189	27,89%	1%								
HINO		49	74	51,02%	1%	54	50	-7,41%	1%	48	56	16,67%	1%	151	180	19,21%	1%								
HONDA		61	41	-32,79%	1%	75	57	-24,00%	1%	54	80	48,15%	1%	190	178	-6,32%	1%								
VOLKSWAGEN		76	96	26,32%	2%	60	26	-56,67%	1%	59	56	-5,08%	1%	195	178	-8,72%	1%								
OMODA		18	66	266,67%	1%	18	47	161,11%	1%	54	58	7,41%	1%	90	171	90,00%	1%								
MERCEDES BENZ		50	44	-12,00%	1%	28	35	25,00%	1%	36	75	108,33%	1%	114	154	35,09%	1%								
MAXUS		29	46	58,62%	1%	34	39	14,71%	1%	34	63	85,29%	1%	97	148	52,58%	1%								
FORD		79	80	1,27%	1%	66	32	-51,52%	1%	38	33	-13,16%	1%	183	145	-20,77%	1%								
KIAI		34	44	29,41%	1%	40	35	-12,50%	1%	74	65	-12,16%	1%	148	144	-2,70%	1%								
ZEKER		2	4	100,00%	0%	1	1	0,00%	0%		138	100,00%	1%	3	143	4666,67%	0%								
AUDI		48	46	-4,17%	1%	41	33	-19,51%	1%	41	57	39,02%	1%	130	136	4,62%	1%								
M.G.		53	38	-28,30%	1%	49	49	-38,75%	1%	50	32	-36,00%	1%	183	119	-34,97%	1%								
GREATWALL		35	23	-34,29%	1%	23	39	69,57%	1%	31	56	80,65%	1%	89	118	32,58%	1%								
JMC		5	6	20,00%	0%	27	47	74,07%	1%	25	62	148,00%	1%	57	115	101,75%	0%								
KING LONG		15	49	226,67%	1%	86	14	-83,72%	1%	6	48	700,00%	0%	107	111	3,74%	1%								
HAVAL		20	28	40,00%	0%	31	33	6,45%	1%	25	47	88,00%	1%	76	108	42,11%	1%								
RAM		37	32	-13,51%	1%	21	37	76,19%	0%	19	36	89,47%	0%	77	105	36,36%	1%								
FORLAND		2	36	1700,00%	0%	30	26	-13,33%	0%	19	32	68,42%	0%	51	94	84,31%	1%								
BAIC		37	35	-5,41%	1%	16	21	31,25%	0%	42	33	-21,43%	1%	95	89	-6,32%	1%								
VOLVO		16	44	175,00%	1%	16	24	50,00%	0%	8	20	150,00%	0%	40	88	120,00%	0%								
LEXUS		15	23	53,33%	0%	16	34	112,50%	0%	28	28	0,00%	0%	59	85	44,07%	0%								
LAND ROVER		44	22	-21,43%	0%	39	20	-48,72%	0%	27	34	25,93%	0%	94	78	-19,15%	0%								
UNIK & CO		28	10	-64,29%	0%						58	100,00%	0%	58	100,00%	0%									
RENAULT		48	10	-77,27%	0%	40	28	-30,00%	1%	24	17	-29,17%	0%	108	55	-49,07%	0%								
DFSK		30	10	-66,67%	0%	48	23	-52,08%	1%	34	19	-44,12%	0%	112	52	-53,57%	0%								
JETOUR		17	13	-23,53%	0%	22	16	-27,27%	0%	6	17	183,33%	0%	45	46	2,22%	0%								
NETA		8	11	37,50%	0%	38	3	-92,11%	0%	13	31	138,46%	0%	59	45	-23,73%	0%								
JEEP		9	9	0,00%	0%	6	5	-16,67%	0%	17	27	58,82%	0%	32	41	28,13%	0%								
MINI		2	16	700,00%	0%	10	10	0,00%	0%	4	15	275,00%	0%	16	41	156,25%	0%								
AION		7	20	185,71%	0%	2	7	250,00%	0%		12	100,00%	0%	9	39	333,33%	0%								
GAC		6	6	100,00%	0%		18	100,00%	0%		12	100,00%	0%		36	100,00%	0%								
SUBARU		17	6	-64,71%	0%	12	21	75,00%	0%	10	7	-30,00%	0%	39	34	-12,82%	0%								
XPENG		52	3	-94,23%	0%	40	24	-40,00%	1%	27	7	-74,07%	0%	119	34	-71,43%	0%								
QIRGEN		20	5	-75,00%	0%	11	22	100,00%	0%	14	5	-64,29%	0%	45	32	-29,33%	0%								
SSANG YONG		2	5	150,00%	0%	21	10	-52,38%	0%		9	15	66,67%	0%	32	30	-6,25%	0%							
HIGER			12	100,00%	0%		6	100,00%	0%		11	100,00%	0%		29	100,00%	0%								
SINOTRUK			6	100,00%	0%		23	100,00%	0%						29	100,00%	0%								
JAECOO		5	9	80,00%	0%	12	8	-33,33%	0%	2	11	450,00%	0%	19	28	47,37%	0%								
VGV		102		-100,00%	1%	15	14	-6,67%	0%	4	12	200,00%	0%	121	26	-78,51%	0%								
PEUGEOT		16		-100,00%	0%	19	9	-52,63%	0%	18	11	-38,89%	0%	53	20	-62,26%	0%								
PORSCHE		7	6	-14,29%	0%	2	7	250,00%	0%	5	7	40,00%	0%	14	20	42,86%	0%								
SWM		40	5	-87,50%	0%	1	2	100,00%	0%	1	13	1200,00%	0%	42	20	-52,38%	0%								
LYNK & CO			14	100,00%	0%		4	100,00%	0%						18	100,00%	0%								
SCANIA			14	100,00%	0%		1	0,00%	0%		3	100,00%	0%	1	18	1700,00%	0%								
FREIGHTLINER		8	14	75,00%	0%	1	3	3,33%	0%		6	100,00%	0%	17	16	-5,88%	0%								
FAW		6	10	66,67%	0%	8	3	-62,50%	0%		2	-66,67%	0%	10	15	50,00%	0%								
SANY		2		-100,00%	0%	3	2	-33,33%	0%		2	11	450,00%	0%	7	13	85,71%	0%							
YUTONG			8	100,00%	0%	6		-100,00%	0%	2	5	150,00%	0%	8	13	62,50%	0%								
HYPER						12	12	0,00%	0%					12	12	0,00%	0%								
IVECO		9	7	-22,22%	0%	5	4	-20,00%	0%	5	1	-80,00%	0%	19	12	-36,84%	0%								
JM							12	100,00%	0%						12	100,00%	0%								
MAHINDRA		7	4	-42,86%	0%	17	3	-82,35%	0%	5	5	0,00%	0%	29	12	-58,62%	0%								
YUDO							12	100,00%	0%						12	100,00%	0%								
CADILLAC		5	1	-80,00%	0%		4	100,00%	0%	10	3	-70,00%	0%	15	8	-46,67%	0%								
MASERATI			4	100,00%	0%	2		-100,00%	0%	4	4	100,00%	0%	2	8	300,00%	0%								
FIAT			4	100,00%	0%		2	100,00%	0%		1	100,00%	0%		7	100,00%	0%								
ARCFOX							6	100,00%	0%						6	100,00%	0%								
KENWORTH											6	100,00%	0%		6	100,00%	0%								
MACK		1		-100,00%	0%	1	6	500,00%	0%	2		-100,00%	0%	4	6	50,00%	0%								
SHACMAN						10		-100,00%	0%		5	100,00%	0%	10	5	-50,00%	0%								
KYC			2	100,00%	0%		2	100,00%	0%						4	100,00%	0%								
SHINERA		5		-100,00%	0%		4	100,00%	0%					5	4	-20,00%	0%								
ZXAUTO							2	100,00%	0%		2	100,00%	0%		4	100,00%	0%								
ANKAI						10		-100,00%	0%		3	100,00%	0%	10	3	-70,00%	0%								
GMC			3	100,00%	0%										3	100,00%	0%								
KARRY							2	100,00%	0%		1	100,00%	0%		3	100,00%	0%				</				

Mes MARCA	enero				febrero				marzo				Total			
	Anterior	Actual	%Diff	%MS	Anterior	Actual	%Diff	%MS	Anterior	Actual	%Diff	%MS	Anterior	Actual	%Diff	%MS
TOYOTA	1.112	1.214	9,17% ▲	21,10%	1.553	1.344	-13,46% ▼	23,53%	888	1.267	42,68% ▲	17,19%	3.553	3.825	7,66%	20,57%
NISSAN	376	282	-25,00% ▼	5,97%	531	588	10,73% ▲	9,09%	536	744	38,81% ▲	10,21%	1.443	1.614	11,85%	8,52%
SUZUKI	468	408	-12,82% ▼	7,94%	582	377	-35,22% ▼	7,79%	417	593	42,21% ▲	8,05%	1.467	1.378	-6,07%	7,93%
BYD	185	722	290,27% ▲	8,23%	354	345	-2,54% ▼	5,68%	127	70	-44,88% ▼	1,57%	666	1.137	70,72%	5,03%
HYUNDAI	186	249	33,87% ▲	3,95%	203	400	97,04% ▲	4,90%	458	423	-7,64% ▼	7,03%	847	1.072	26,56%	5,35%
GEELY	362	241	-33,43% ▼	5,47%	325	215	-33,85% ▼	4,39%	283	589	108,13% ▲	6,95%	970	1.045	7,73%	5,62%
MITSUBISHI	120	227	89,17% ▲	3,15%	229	301	31,44% ▲	4,31%	200	311	55,50% ▲	4,08%	549	839	52,82%	3,87%
KIA	113	217	92,04% ▲	2,99%	120	135	12,50% ▲	2,07%	94	283	201,06% ▲	3,01%	327	635	94,19%	2,68%
CHEVROLET	141	159	12,77% ▲	2,72%	377	170	-54,91% ▼	4,44%	221	295	33,48% ▲	4,12%	739	624	-15,56%	3,80%
CHERY	267	269	0,75% ▲	4,86%	286	150	-47,55% ▼	3,54%	454	203	-55,29% ▼	5,24%	1.007	622	-38,23%	4,54%
CHANGAN	130	141	8,46% ▲	2,46%	133	147	10,53% ▲	2,27%	113	278	146,02% ▲	3,12%	376	566	50,53%	2,63%
ISUZU	199	139	-30,15% ▼	3,07%	119	164	37,82% ▲	2,30%	124	136	9,68% ▲	2,07%	442	439	-0,68%	2,46%
JAC	109	173	58,72% ▲	2,56%	214	120	-43,93% ▼	2,71%	208	130	-37,50% ▼	2,70%	531	423	-20,34%	2,66%
MAZDA	64	61	-4,69% ▼	1,13%	75	102	36,00% ▲	1,44%	71	103	45,07% ▲	1,39%	210	266	26,67%	1,33%
B.M.W.	104	80	-23,08% ▼	1,67%	66	79	19,70% ▲	1,18%	77	88	14,29% ▲	1,32%	247	247	0,00%	1,38%
DONGFENG	52	63	21,15% ▲	1,04%	19	53	178,95% ▲	0,58%	89	128	43,82% ▲	1,73%	160	244	52,50%	1,13%
FOTON	31	72	132,26% ▲	0,93%	86	66	-23,26% ▼	1,23%	30	50	66,67% ▲	0,64%	147	188	27,89%	0,93%
Total	5.180	5.846	12,86% ▲	100,00%	6.509	5.802	-10,86% ▼	100,00%	5.369	7.170	33,54% ▲	100,00%	17.058	18.818	10,32% ▲	100,00%

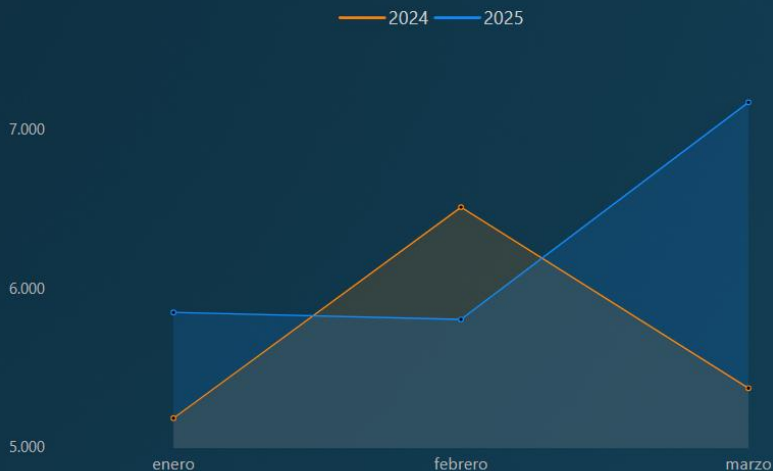
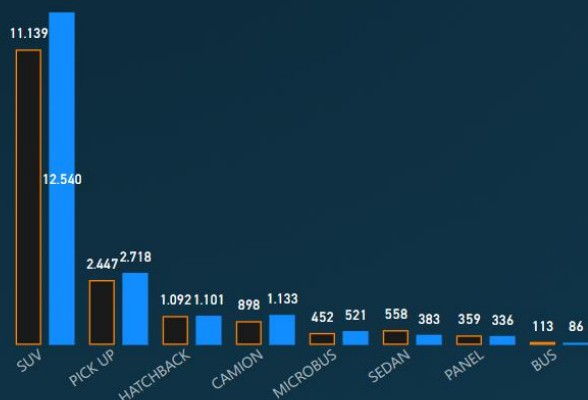


Segmentación de mercado

Segmento	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
SUV	11.139	65,30%	12.540	66,64%	12,58% ▲
PICK UP	2.447	14,35%	2.718	14,44%	11,07% ▲
CAMION	898	5,26%	1.133	6,02%	26,17% ▲
HATCHBACK	1.092	6,40%	1.101	5,85%	0,82% ▲
MICROBUS	452	2,65%	521	2,77%	15,27% ▲
SEDAN	558	3,27%	383	2,04%	-31,36% ▼
PANEL	359	2,10%	336	1,79%	-6,41% ▼
BUS	113	0,66%	86	0,46%	-23,89% ▼
Total	17.058	100,00%	18.818	100,00%	10,32%

CANTIDAD Segmento y Periodo

● 2024 ● 2025



Tipo de combustible

Gasolina

MARCA	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
TOYOTA			1.942	18,95%	100,00% ▲
SUZUKI			1.378	13,44%	100,00% ▲
NISSAN			993	9,69%	100,00% ▲
HYUNDAI			913	8,91%	100,00% ▲
GEELY			583	5,69%	100,00% ▲
CHERY			537	5,24%	100,00% ▲
MITSUBISHI			506	4,94%	100,00% ▲
CHANGAN			503	4,91%	100,00% ▲
CHEVROLET			490	4,78%	100,00% ▲
KIA			380	3,71%	100,00% ▲
MAZDA			250	2,44%	100,00% ▲
HONDA			162	1,58%	100,00% ▲
KAIMI			144	1,40%	100,00% ▲
OMODA			141	1,38%	100,00% ▲
JAC			113	1,10%	100,00% ▲
HAVAL			108	1,05%	100,00% ▲
FORD			81	0,79%	100,00% ▲
RAM			80	0,78%	100,00% ▲
Total			10.250	100,00%	100,00%

Diésel

MARCA	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
TOYOTA			1.651	32,43%	100,00% ▲
NISSAN			523	10,27%	100,00% ▲
ISUZU			438	8,60%	100,00% ▲
MITSUBISHI			333	6,54%	100,00% ▲
JAC			202	3,97%	100,00% ▲
KIA			193	3,79%	100,00% ▲
HINO			180	3,54%	100,00% ▲
FOTON			178	3,50%	100,00% ▲
CHEVROLET			134	2,63%	100,00% ▲
JMC			115	2,26%	100,00% ▲
GREATWALL			112	2,20%	100,00% ▲
KING LONG			110	2,16%	100,00% ▲
MAXUS			105	2,06%	100,00% ▲
HYUNDAI			100	1,96%	100,00% ▲
FORLAND			94	1,85%	100,00% ▲
MERCEDES BENZ			64	1,26%	100,00% ▲
VOLKSWAGEN			63	1,24%	100,00% ▲
FORD			62	1,22%	100,00% ▲
Total			5.091	100,00%	100,00%

Eléctrico

MARCA	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
BYD			1.117	37,76%	100,00% ▲
GEELY			462	15,62%	100,00% ▲
DONGFENG			172	5,81%	100,00% ▲
ZEEKR			143	4,83%	100,00% ▲
B.M.W.			130	4,39%	100,00% ▲
JAC			108	3,65%	100,00% ▲
CHERY			85	2,87%	100,00% ▲
VOLVO			68	2,30%	100,00% ▲
HYUNDAI			59	1,99%	100,00% ▲
KIA			54	1,83%	100,00% ▲
AUDI			46	1,56%	100,00% ▲
NETA			45	1,52%	100,00% ▲
VOLKSWAGEN			45	1,52%	100,00% ▲
MERCEDES BENZ			44	1,49%	100,00% ▲
M.G.			40	1,35%	100,00% ▲
AION			39	1,32%	100,00% ▲
TOYOTA			34	1,15%	100,00% ▲
XPENG			34	1,15%	100,00% ▲
Total			2.958	100,00%	100,00%

Híbrido

MARCA	Periodo Anterior	% Periodo Anterior	Periodo Actual	% Periodo Actual	Diferencia
TOYOTA			198	38,15%	100,00% ▲
NISSAN			98	18,88%	100,00% ▲
LEXUS			71	13,68%	100,00% ▲
LAND ROVER			49	9,44%	100,00% ▲
BAIC			20	3,85%	100,00% ▲
BYD			20	3,85%	100,00% ▲
VOLVO			18	3,47%	100,00% ▲
MAZDA			15	2,89%	100,00% ▲
KIA			8	1,54%	100,00% ▲
HONDA			6	1,16%	100,00% ▲
RAM			4	0,77%	100,00% ▲
MASERATI			3	0,58%	100,00% ▲
RENAULT			3	0,58%	100,00% ▲
GREATWALL			2	0,39%	100,00% ▲
AITO			1	0,19%	100,00% ▲
BENTLEY			1	0,19%	100,00% ▲
FORD			1	0,19%	100,00% ▲
FOTON			1	0,19%	100,00% ▲
Total			519	100,00%	100,00%

